

To: Pastors and Men's Leaders  
From: Jim Henkel, Scott Haima  
Re: **Iron Sharpens Iron Church Promotion Packet**



We are pleased to send you this Promotion Packet for our Detroit, MI Iron Sharpens Iron Men's Conference on Saturday, March 1<sup>st</sup>! We pray that the conference will be a tool that will help to sharpen and equip your men to serve our Lord better in all areas of their lives.

As you likely know, mobilizing men to an off-site conference is not easy! We will be with you each step of the way, to encourage and guide you with the process.

**Included in this promotional packet are:**

- Conference Posters
- Conference Brochures (includes the conference schedule and speaker lineup)
- Two-Sided Bulletin Insert Masters
- Sample Text for Bulletins or Email Alerts
- Sign Up / Registration Sheet
- The 2025 Gameplan

**Visit [DetroitISI.com](http://DetroitISI.com) to see helpful information, including:**

- Seminar Descriptions & Speaker Information
- Tips to Mobilize Your Men
- Power Point Slides
- Promo and Informational Videos

**Each enclosure is important – but we want to draw special attention to the "Gameplan".** This tool comes from lessons learned in mobilizing men to a number of events. It should be a big help to you! The Gameplan has guidance to follow each week starting eight weeks before the event. Eight weeks out for this conference is January 5<sup>th</sup>. Write the appropriate dates on the printout and begin using this as a guide.

**We are here to serve you. Contact us if you have any questions.** We believe that God will use this conference to sharpen mighty men of God who will stand strong for Him.

Serving Christ with you,

isidetroit@gmail.com · 586-764-6230



## **Cost Structure for Iron Sharpens Iron**

### **Start with the men of your church!**

Early registration is a great way for you and the men of your church to save money on registration. By registering 10 days early, you can save nearly 25% on all of your registrations.

You can register online, over the phone or by mailing in your registration form. A registration form for this conference is available at [DetroitISI.com](http://DetroitISI.com)

*Early Registration Group (10 or more men registering together)	\$47 per man
*Early Registration	\$55 per man
Student, Pastor, Military Registration (age 13-22 and FT student)	\$30 per man
Standard Registration	\$61 per man
Optional Lunch – Includes Coffee & Refreshments	\$10 per man

\*Lunch is only Available with Early Registration

\*Early Registration means that the registration is received ten or more days prior to the conference. (Wednesday, February 19<sup>th</sup>)